

BFL ATHLETE / PROMOTION SPONSORSHIP

Under this program, sponsors are only allowed the discounted rate if they are a *current sponsor of a BFL fighter on the upcoming card*. Current offer available for upcoming #BFL67 and #BFL68 events. *Below are the details of the program:*

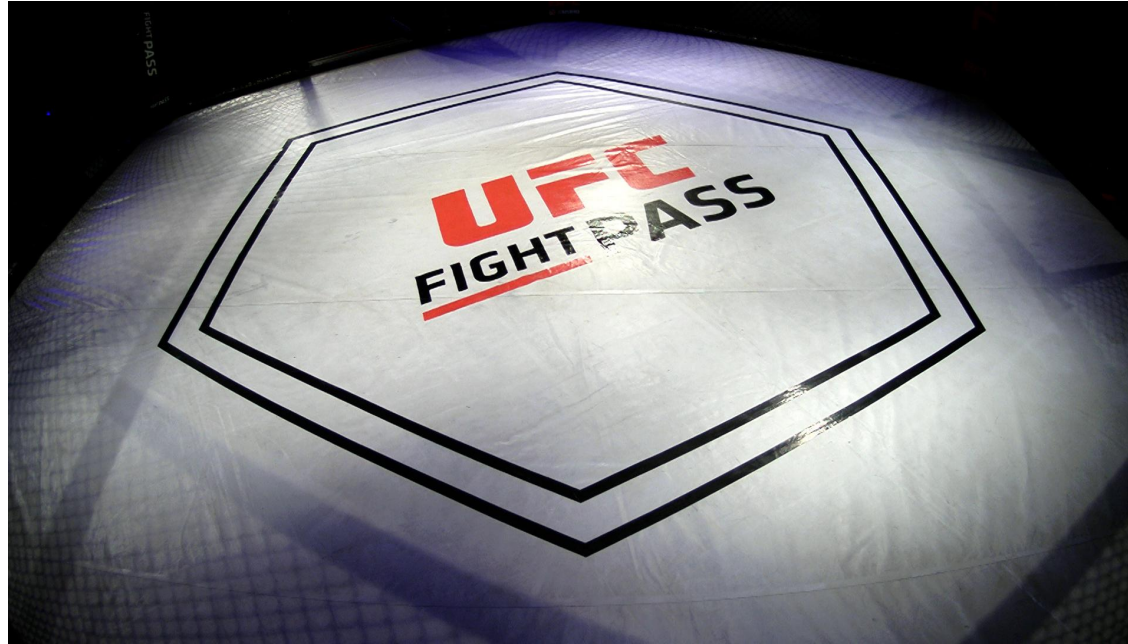
- If the fighter is a current BFL World Champion the fighter will receive 35 percent of all the proceeds of the sponsorship
- If the fighter has 10 or more past BFL fights, athlete will receive 30 percent of all the proceeds of the individual sponsorship for the upcoming card
- If the fighter has a 5-9 past BFL fights, athlete will receive 25 percent of all the proceeds of the sponsorship for the upcoming card
- If the fighter has 1-4 past BFL fights, athlete will receive 20 percent of all the proceeds of the sponsorship for the upcoming card

**Discounted price is available to sponsors only through competing athletes.*

	PROMOTION SHARE	BFL CHAMPION COMMISSION	ATHLETE 10+ FIGHTS	ATHLETE 5-9 FIGHTS	ATHLETE 1-4 FIGHTS	DISCOUNTED PRICE*	RETAIL COST
CENTRE LOGO PLACEMENT	\$2600.00	\$1400.00				\$4000.00	\$5000.00
	\$2800.00		\$1200.00			\$4000.00	\$5000.00
	\$3000.00			\$1000.00		\$4000.00	\$5000.00
	\$3200.00				\$800.00	\$4000.00	\$5000.00
FLOOR LOGO PLACEMENT	\$1300.00	\$700.00				\$2000.00	\$3000.00
	\$1400.00		\$600.00			\$2000.00	\$3000.00
+1 VENUE SEAT	\$1500.00			\$500.00		\$2000.00	\$3000.00
	\$1600.00				\$400.00	\$2000.00	\$3000.00
SCORECLOCK SPONSORSHIP	\$975.00	\$525.00				\$1500.00	\$2000.00
	\$1050.00		\$450.00			\$1500.00	\$2000.00
+1 VENUE SEAT	\$1125.00			\$375.00		\$1500.00	\$2000.00
	\$1200.00				\$300.00	\$1500.00	\$2000.00
CORNER PAD LOGO PLACEMENT	\$650.00	\$350.00				\$1000.00	\$1500.00
	\$700.00		\$300.00			\$1000.00	\$1500.00
+1 VENUE SEAT	\$750.00			\$250.00		\$1000.00	\$1500.00
	\$800.00				\$200.00	\$1000.00	\$1500.00
TALE OF THE TAPE SPONSORSHIP	\$650.00	\$350.00				\$1000.00	\$1500.00
	\$700.00		\$300.00			\$1000.00	\$1500.00
+1 VENUE SEAT	\$750.00			\$250.00		\$1000.00	\$1500.00
<i>(On screen before start of fights)</i>	\$800.00				\$200.00	\$1000.00	\$1500.00
INSTANT REPLAY GRAPHICS	\$650.00	\$350.00				\$1000.00	\$1500.00
	\$700.00		\$300.00			\$1000.00	\$1500.00
+1 VENUE SEAT	\$750.00			\$250.00		\$1000.00	\$1500.00
<i>(On screen between each round)</i>	\$800.00				\$200.00	\$1000.00	\$1500.00

	PROMOTION SHARE	BFL CHAMPION COMMISSION	ATHLETE 10+ FIGHTS	ATHLETE 5-9 FIGHTS	ATHLETE 1-4 FIGHTS	DISCOUNTED PRICE*	RETAIL COST
FIGHTER PREP	\$650.00	\$350.00				\$1000.00	\$1500.00
POINT SPONSORSHIP	\$700.00		\$300.00			\$1000.00	\$1500.00
+1 VENUE SEAT	\$750.00			\$250.00		\$1000.00	\$1500.00
<i>(On screen 2x before start of fights)</i>	\$800.00				\$200.00	\$1000.00	\$1500.00
LIVE STATS	\$650.00	\$350.00				\$1000.00	\$1500.00
SPONSORSHIP	\$700.00		\$300.00			\$1000.00	\$1500.00
+1 VENUE SEAT	\$750.00			\$250.00		\$1000.00	\$1500.00
<i>(On screen 2-4x during each round)</i>	\$800.00				\$200.00	\$1000.00	\$1500.00
LIVE BETTING ODDS	\$650.00	\$350.00				\$1000.00	\$1500.00
SPONSORSHIP	\$700.00		\$300.00			\$1000.00	\$1500.00
+1 VENUE SEAT	\$750.00			\$250.00		\$1000.00	\$1500.00
<i>(On screen 2-5x during each fight)</i>	\$800.00				\$200.00	\$1000.00	\$1500.00
CORNER CAM	\$650.00	\$350.00				\$1000.00	\$1500.00
+1 VENUE SEAT	\$700.00		\$300.00			\$1000.00	\$1500.00
<i>(On screen between each round)</i>	\$750.00			\$250.00		\$1000.00	\$1500.00
	\$800.00				\$200.00	\$1000.00	\$1500.00

CENTER LOGO PLACEMENT



FLOOR LOGO PLACEMENT



SCORECLOCK SPONSORSHIP



CORNERPAD SPONSORSHIP



TALE OF THE TAPE SPONSORSHIP



A promotional graphic for a fight between Achilles Estremadura and Curtis Demarce. The graphic is split into three vertical sections. The left section features a portrait of Achilles Estremadura, a man with short dark hair and a goatee, wearing a gold and black championship belt. The right section features a portrait of Curtis Demarce, a man with short dark hair and a beard, wearing black boxing gloves. The center section contains the BFL logo, betting odds, and performance statistics.

BFL
BETTING ODDS
TWIN SAILS
BREWING
ODDS TO WIN:
ESTREMADURA 68%
DEMARCE 32%

94%	✓	STRIKING	89%
88%	✓	SUBMISSIONS	87%
92%	✓	WRESTLING	89%

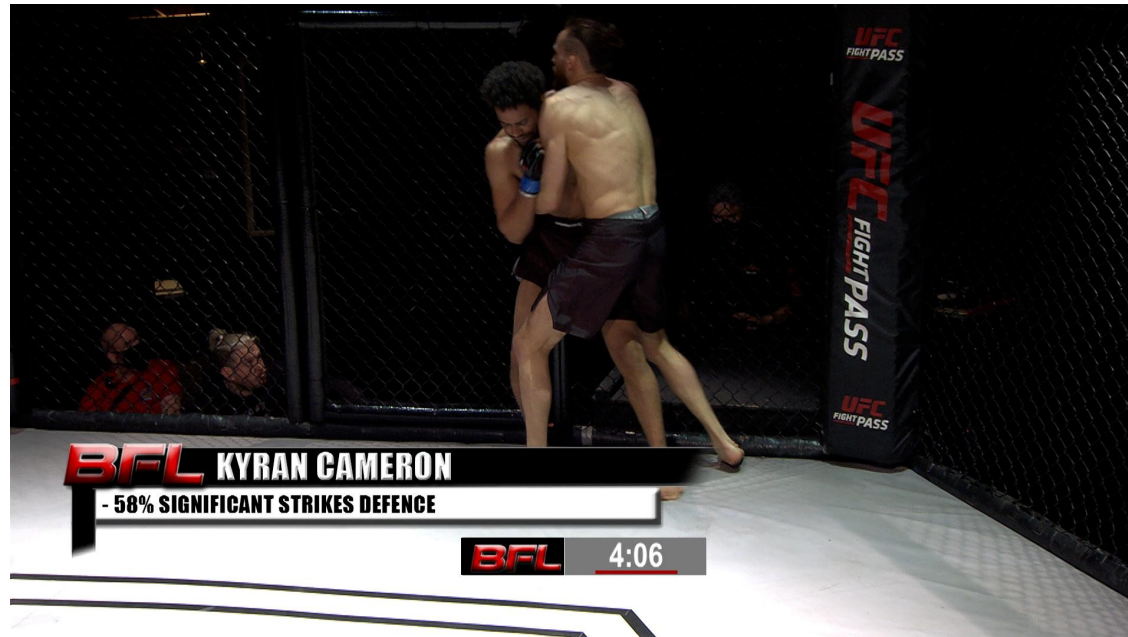
**ACHILLES
ESTREMADURA**

**CURTIS
DEMARCE**

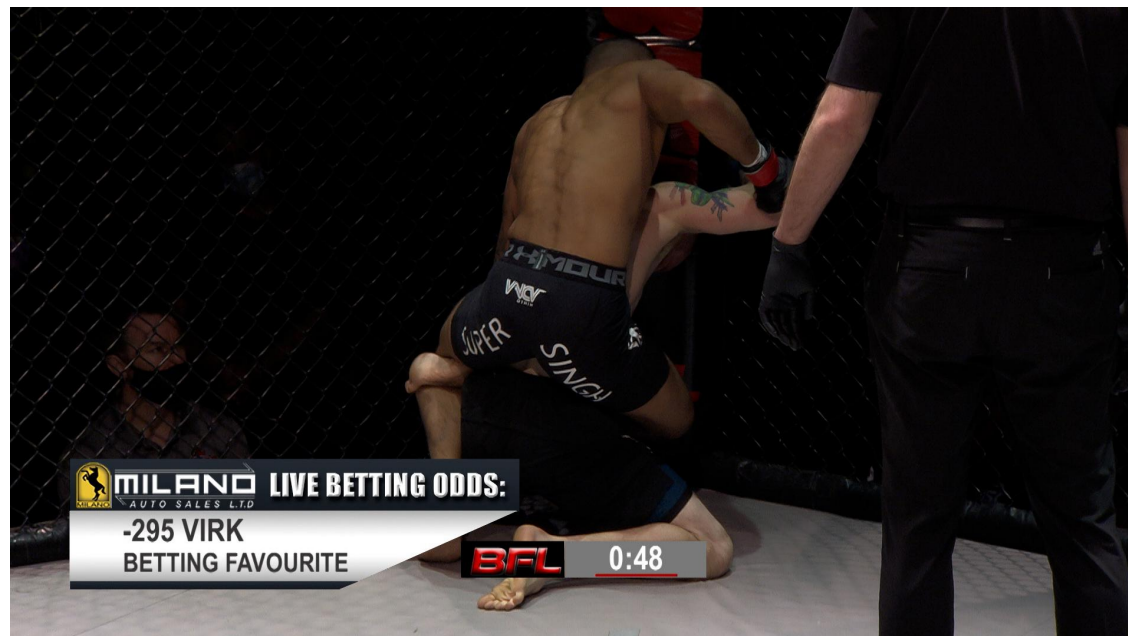
FIGHTER PREP POINT SPONSORSHIP



LIVE STATS SPONSORSHIP



LIVE BETTING ODDS SPONSORSHIP



CORNER CAM SPONSORSHIP

